



Creating
BETTER
Leaders

2019 | Spokane, WA
September 19-21, 2019

Inside This May Issue

Early Bird Savings
End May 30th

Experience the
Forum to the Fullest

Affordable and
Walkable

The Spokane Forum will be held in the Convention Center District. This District is a part of the walkable downtown region. Shops and boutiques, national retailers, award winning wineries and breweries are within minutes of the hotels and convention center.



Before and After Tours...
Great Values

Make the Spokane Forum a destination to remember, travel and explore with "Before and After" cruise and tour packages. Impressive values presented by **Group Coordinators**. Value Priced...visit lionsforum.org for complete details.

Top 10 Leadership Lessons

I'll bet that you, like me, do a fair amount of reading, learning, gathering resources and aspiring to "up your leadership game".

My all-time favorite leadership book is The Leadership Challenge by James Kouzes and Barry Posner, now in its sixth edition. Kouzes wrote a few years back that, in his opinion and with his extensive experience, these were his top 10 leadership lessons.

Lesson 1. Leadership is everyone's business.

Lesson 2. Credibility is the foundation.

Lesson 3: Personal values drive commitment.

Lesson 4. You either lead by example or you don't lead at all.

Lesson 5. Looking forward is a leadership prerequisite.

Lesson 6. It's not just the leader's vision.

Lesson 7. Challenge provides the opportunity for greatness.

Lesson 8. Leaders are team players.

Lesson 9. Leadership is a relationship.

Lesson 10. Caring is at the heart of leadership.

Lesson 10, Caring is at the heart, speaks to us as Lions and volunteers. We've all heard, and probably said, "it's not personal, it's business", right? Kouzes says, and our Lions' hearts will agree, that's just not so.

(Continued next page)

Spokane a Destination That's Quite Impressive

- 10 Best Riverfront Cities - USA Today
- 10 Best Craft Distilleries - USA Today
- One of the 6 Great Small Cities for Food Lovers - Wall Street Journal



By-the-river lifestyle... Riverfront Park, the 100 acre former Expo '74 site of the first environmentally themed World's Fair features a hand-carved Looff Carousel, SkyRide over the majestic Spokane River gorge and plenty of outdoor spaces for remarkable views of the river.



The best leaders are open, honest and caring. The best leaders give attention to the heart and help others achieve their passions and their goals.

The best leaders realize that while it might be “business”, it’s “personal”. Kouzes says, and our Lions’ hearts will agree, that’s just not so.

The best leaders are open, honest and caring. The best leaders give attention to the heart and help others achieve their passions and their goals. The best leaders understand that achieving that shared vision means that ALL the team members believe in their own personal value as well as the team’s vision/goal.

Exceptional leadership is a tough road, one you don’t learn overnight or by yourself. As Lions volunteers, we have the opportunity to use all the lessons we learn along the way as WE SERVE.

Leaders are learners. Join us in Spokane to “up” your leadership game.

Anne Smarsh, PR Chair

What Should You Expect?

- More than 70 seminars Thursday through Saturday
- Expanded leadership training in various skill sets
- LEO Day Saturday
- Speakers from inside and outside the Lions organization
- Learn more on Facebook
- Special events like Thursday’s Strides Walk for Diabetes

How Can I Promote the Forum?

PowerPoint • Brochure • Video • Newsletters...

Download at www.lionsforum.org

Presenting an Exceptional Leadership Event

The USA/Canada Lions Leadership Forum is a true learning value filled with 2 and 1/2 days of building your leadership skills.

Meal Time/Keynotes and Fun



Friday Lunch

Sherre DeMao



Founder, CEO and Strategy Maestro of BizGrowth Inc, an award-winning firm specializing in next-level, next-idea solutions for entrepreneurial enterprises and leadership.

Confessions of a Mompreneur: Leadership Lessons Learned from my Daughters

Saturday Lunch Dr. Jung-Yul Choi



President Elect of Lions Clubs International's has been a member of the Busan Jae-il Lions Club since 1977. President Elect Choi has held many offices within the association including Club President, Cabinet Secretary, District Governor and International Director. Learn about his program for the new year.

Saturday Evening Joshua Allison



Josh is the Founder and Chief Ideator for ThinkCafe, a consulting company committed to solutions for the new workplace. He has spoken and worked with organizations from Hawaii to New York. Josh is a thought leader and a passionate speaker and trainer, he specializes in workplace leadership and engagement.

Spokane

Over 70 Seminars Including Something New! Outside Seminar Guest Speakers



Katherine Greenland

Katherine Greenland is Founder and Principal at Greenland Consulting LLC, a consulting agency dedicated to synergistic solutions for a world in transition. She speaks internationally on topics of inclusion & diversity, millennial mindset, women's empowerment and transformational leadership.

Millennial Mindset: 5 Strategies To Captivate the Younger Generation



Michelle Ray

(Back By Popular Demand)

After raving reviews, her keynote address in Columbus has led Michelle back to the Forum with seminars in Spokane.

Harness the power of personal leadership... Your personal attitude impacts the purpose of creating a better leader in you!

Lead Yourself First!



Rachelle Strawther

Topic of workshop: Leading Without Authority: How to motivate and guide volunteers who don't have to say 'yes'.

As Director of Leadership Training and Development for Gonzaga University's School of Leadership Studies, Rachelle designs and leads executive leadership programs.



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Register Now... Early Bird Registration Ends May 30th... Special Savings Now!

Get Your Dose of E & I

For 43 Years, The USA/Canada Lions Leadership Forum
Has Delivered Exceptional Education and Information.
Take a Leadership Step Forward.



Presented by



We build the right leadership to make this a better world with program and services that lighten any darkness.

- Special guest speakers from outside of the Lions organization with seminars for your growth as a community leader
- Expanded leadership training in skill sets
- Over 75 seminars beginning Thursday thru Saturday
- Plus, special events like "The Past Looks to the Future"
- Learn more and like us on Facebook
- Register online and learn all about the 2019 Forum at lionsforum.org

Register Today | Just \$285*

* Early Bird Registration Ends 5/30/19

www.lionsforum.org