



Creating
BETTER
Leaders

2019 | Spokane, WA
September 19-21, 2019

Inside This June Issue

How Do We Create Better Leaders?

Special Savings End July 20th

Affordable and Walkable

The Spokane Forum will be held in the Convention Center District. This District is a part of the walkable downtown region. Shops and boutiques, national retailers, award winning wineries and breweries are within minutes of the hotels and convention center.

Before and After Tours... Great Values

Make the Spokane Forum a destination to remember, travel and explore with "Before and After" cruise and tour packages. Impressive values presented by **Group Coordinators**. Value Priced...visit lionsforum.org for complete details.



Creating a New Learning Experience for You

In its 43rd year, the USA/Canada Lions Leadership Forum has offered a premier learning experience. Lions with all positions of leadership have grown to value what the Forum is all about. Simply, the one event that helps you become a great leader by increasing your

knowledge, giving you insight and attentive information about programs and services of Lions Club International and a chance to speak with other Lions across North America expressing ideas and strategies for continued success.

For 2019, we have incorporated changes with our seminars that will give you the opportunity to express our mission to persons of all age groups. You'll feel confident in communicating to any group in your community, town or city.

We will give you the communication skills and knowhow that will make you feel comfortable and confident in a leadership position because that's the trait of a great leader.



Spokane a Destination That's Quite Impressive

- 10 Best Riverfront Cities - USA Today
- 10 Best Craft Distilleries - USA Today
- One of the 6 Great Small Cities for Food Lovers - Wall Street Journal



By-the-river lifestyle... Riverfront Park, the 100 acre former Expo '74 site of the first environmentally themed World's Fair features a hand-carved Looff Carousel, SkyRide over the majestic Spokane River gorge and plenty of outdoor spaces for remarkable views of the river.



Never underestimate the power of you and our organization.

Our story and mission is strong, fits the growing service needs of communities today, and the added value of educating impressive leaders... better than any other service organization. That says a lot!

Remember, "we promise you a wonderful Forum in Spokane" with new educational additions and a fun time. The Forum Planning Committee and Spokane Host Committee are excited and ready to see you in the great city of Spokane.

Register today at www.lionsforum.org.

Thank you,

PDG Paul R. Bledsoe, Forum Chair 2019 Spokane

Seminars for Personal Knowledge & Growth

How do we create better Lion Leaders? We change it up! We innovate! We educate! We attend the USA Canada Lions Leadership Forum in Spokane, Washington in September 2019. These were the focus ideas the 2019 Seminars Committee considered as we met in October 2018 to plan this year's Forum.



Our first innovation was to change the name for presenters to facilitators. The goal is to have learning experiences for attendees that are meaningful and purposeful. Presenters stand before a crowd and share information, but there is no guarantee that the participants have an educational experience. We know adult learners need time and activities to apply concepts

presented. This year, facilitators will be asked to include such actions in their presentations to promote adult learning. Since this may be a new concept for some facilitators, the Seminars Committee will plan webinars to prepare moderators and facilitators to meet this change.

The second innovation is to invite outside speakers. Forum attendees have had the pleasure of having dynamic outside speakers at meals, but this year, we will have additions to our seminars as well. Michele Ray, a favorite meal speaker at the Columbus Forum will be returning to share her insight. In Columbus, the room was packed for her seminar. In Spokane, we have seating for over 400 and two seminars for Michele! Rachelle Strawther, Director of Leadership Training and Development at Gonzaga University, will share her expertise on how we can reframe ourselves as incredible leaders in a volunteer organization. Sounds great for Lions! Katherine Greenland, a sought after leadership guru, will present two seminars on five strategies to captivate the younger generation, learn how to communicate and inspire the next generation of Lions. We need to bring the young people into the fold now, hear their ideas and move forward to meet needs locally and globally.

For our third change, we returned our focus to personal leadership development to create better leaders. We know that strong leaders at any level of Lions enhance service and increase membership. The Lions University classes offered in Spokane stress personal leadership development. Participants will still be able to attend the class, take the quiz and earn credit for a Lions U certificate to show your commitment to being a well educated Lion leader.

And, finally, the latest and greatest ideas from LCI will be shared. Whether it is membership or service, technology or trends, there will be a seminar to entice all Lions to renovate themselves as leaders.

Don't miss the excitement, innovation and education! Register now!

Seminars Team 2019

Jama Wahl, Chairperson / Cindy Gregg, Facilitators / Bill Phillippi, Moderators

The Northwest Lions Foundation Mobile Health Unit

Our Presenting Sponsor Northwest Lions Foundation Mobile Health Unit will be on Display throughout the Forum event. View the unit in the Exhibit Hall. Special health screenings will be offered to attendees.



Keep-up with Planned Special Event Information on Our Forum's Facebook Page and the website at www.lionsforum.org.

Special Events...

- Strides Walk
- Spokane Hands-On Project...Homeless Women Care Package
- Diabetes Screening and Blood Pressure Checks
- Lions University Graduation
- Before and After Excursions & Tour Packages
- & More!

The Forum Appreciates the Ongoing Partnership of Welch Allyn

WelchAllyn®

See their booth in the exhibit hall and learn more about their products and services throughout the Forum.

Bird's Eye View!

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