



Creating
BETTER
Leaders

2019 | Spokane, WA
September 19-21, 2019

Inside This Issue

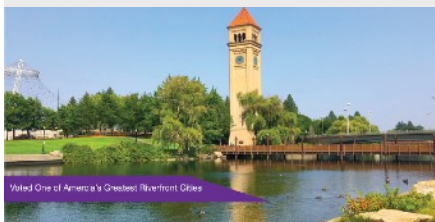
Plenty of Time to
Register

We Build Leaders

Want to Have a Forum
in Your Area?

Special to the Forum
This Year...

Make the Spokane Forum a destination to remember, travel and explore with "Before and After" event and tour packages. Impressive values presented by **Group Coordinators**. Value Priced...visit lionsforum.org for complete details.



Writing Your TO STOP List

~~by Lion Anne Smarsh, PID, Forum PR Chair

How many of you make "to do" lists? Yes, me, too. I read Marshall Goldsmith's book What Got You Here Won't Get You There and I love how he turns our thinking around. Maybe we should be thinking about what we should STOP doing to enhance our personal leadership.

Many successful leaders do lots of things right. Marshal says, "....some are successful in spite of some behavior that defies common sense."

We certainly are not doing everything right, AND we certainly aren't doing everything wrong.

Maybe we want to start with just two...and develop a plan to stop a couple of habits that are nonproductive. So, take a look at Marshall's "20 Things" and just sit a bit and contemplate what you might want to work on stopping. And, then, work on them—take action—be better!

20 Things Leaders Need to Stop Doing

1. Winning too much: The need to win at all costs and in all situations-when it matters, when it doesn't, and when it's totally beside the point.
2. Adding too much value: The overwhelming desire to add our two cents to every discussion.
3. Passing judgment: The need to rate others and impose our standards on them.



Spokane a Destination That's Quite Impressive

- 10 Best Riverfront Cities - USA Today
- 10 Best Craft Distilleries - USA Today
- One of the 6 Great Small Cities for Food Lovers - Wall Street Journal

By-the-river lifestyle... Riverfront Park, the 100 acre former Expo '74 site of the first environmentally themed World's Fair features a hand-carved Looft Carousel, SkyRide over the majestic Spokane River gorge and plenty of outdoor spaces for remarkable views of the river.



4. Making destructive comments: The needless sarcasms and cutting remarks that we think make us sound sharp and witty.
5. Starting with "No," "But," or "However": The overuse of these negative qualifiers which secretly say to everyone, "I'm right. You're wrong."
6. Telling the world how smart we are: The need to show people we're smarter than they think we are.
7. Speaking when angry: Using emotional volatility as a management tool.
8. Negativity, or "Let me explain why that won't work!": The need to share our negative thoughts even when we weren't asked.
9. Withholding information: The refusal to share information in order to maintain an advantage over others.
10. Failing to give proper recognition: The inability to praise and reward.
11. Claiming credit that we don't deserve: The most annoying way to overestimate our contribution to any success.
12. Making excuses: The need to reposition our annoying behavior as a permanent fixture so people excuse us for it.
13. Clinging to the past: The need to deflect blame away from ourselves and onto events and people from our past; a subset of blaming everyone else.
14. Playing favorites: Failing to see that we are treating someone unfairly.
15. Refusing to express regret: The inability to take responsibility for our actions, admit we're wrong, or recognize how our actions affect others.
16. Not listening: The most passive-aggressive form of disrespect for colleagues.
17. Failing to express gratitude: The most basic form of bad manners.
18. Punishing the messenger: The misguided need to attack the innocent who are usually only trying to help us.
19. Passing the buck: The need to blame everyone but ourselves.
20. An excessive need to be "me": Exalting our faults as virtues simply because they're who we are.

From What Got You Here Won't Get You There: How successful people become even more successful by Marshall Goldsmith, pp 41-42.

Interested in Hosting a Future Forum?

The USA/CA Lions Leadership Forum reaches out to all parts of North America every year in an effort to identify cities that might be interested in showcasing their area by hosting a future Forum. A seminar is held during each Forum that explains the entire bidding procedure. Lions, who feel their Single or Multiple District may be interested in hosting a Forum, are encouraged to attend the seminar. There they will learn first-hand from Past Forum Chairmen what is required of the host city, the Lions of the area and the local Visitor's Bureau. The seminar is scheduled for Thursday afternoon in Spokane. The 2024 Forum location is the next site for consideration.

Hosting a Forum requires the host city to adequately meet the educational needs of the Forum and be a comfortable, affordable environment for the attendees which attracts an average attendance of approximately 2,000. The Single or Multiple District must work closely with the local Visitor's Bureau throughout the process. In fact, once the Lions of the area decide to submit a bid, the local Visitor's Bureau typically completes most of the work on the bid.

There are six main areas of a bid that need consideration: hotels, convention facilities, catering, transportation, audio/visual and local Lions volunteers. The importance of each of these areas will be covered during the seminar.

The Forum is planned and organized by the Forum Planning Committee. However, there is a Host Committee, made up of local Lions, which plays a major role in the success of the Forum. Hosting a USA/CA Lions Leadership Forum is an exciting experience. The economic impact a Forum has on a city and the surrounding area is long lasting. Pre and Post tours are typically made available so attendees can enjoy the local attractions the host city has to offer.

A flash drive, containing the bid specifications and necessary manuals, will be given out to representatives of the various interested areas attending the seminar on Thursday. We certainly hope you will consider hosting a future Forum. And we hope you are able to attend our seminar.

IF FOR SOME REASON, you are unable to attend the Spokane Forum in September, and **ARE** interested in obtaining the bid specifications for 2024, please contact the Forum Secretary before September 30. The 2024 bids need to be received by February 28, 2020.

Bud Wahl, Forum Secretary • pidbud@yahoo.com
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Cell: 815/822-3015

Special Thanks to Our Official Forum Sponsors...



Spot™ Vision Screener: Transforming a Child's Life in a Matter of Seconds

Five seconds is all it took for Ryder Moore's life to change for the better.



Photo courtesy of Emily Moore

In 2015, Ryder, then four years old, had his vision tested by the Oklahoma Lions Club at his Cushing, Oklahoma pre-school. The Lions Club performed this test using the [Spot Vision Screener](#), a fast and objective way to detect up to six amblyopic risk factors that may lead to blindness in children or impaired vision development. In a non-intrusive span of five to eight seconds, the Spot Vision Screener indicated Ryder had extreme farsightedness in his left eye.

"I remember thinking it was bogus," says Emily Moore, Ryder's mother. "But my mom radar was on and it was a few weeks later that my husband and I noticed Ryder was turning his head slightly to watch television." Emily asked Ryder why he was turning his head. "It's because I can see better!", Ryder exclaimed. At that moment, Emily decided to follow-up on Ryder's vision screening results and make an appointment with their local optometrist.

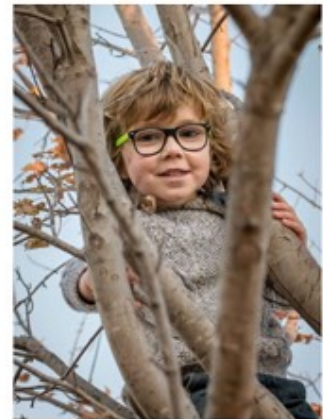
The Value of a Second Opinion

Emily remembers the trip to the optometrist as being traumatic. The optometrist confirmed the test results from Ryder's vision screening with the Spot Vision Screener and sure enough, he was severely deficient in his left eye and would need glasses. Although Emily trusted her optometrist, she wanted another opinion.

Emily and her husband drove an hour to Tulsa, Oklahoma to meet with a pediatric ophthalmologist and discuss Ryder's potential vision disorder. After two hours of testing, the pediatric ophthalmologist confirmed the diagnosis. Since Ryder's vision disorder was caught at a young age, the ophthalmologist decided to patch Ryder's right eye to correct his left eye. Desperate for a sign of hope, Emily felt this was the best course of action to fix Ryder's vision disorder.

The Perfect Time for New Glasses

The day Ryder's glasses arrived, the Moore family was scheduled to have family photographs taken. Before the photo shoot, Ryder tried on his new glasses and the first thing he said was, "Oh my gosh, you guys are so big!" Emily was in tears and couldn't believe how much clearer everything was for him. Since that day, Ryder has been happy to wear his glasses. In school, he had been an above-average student, but now he excels at everything he does. Ryder is currently in first grade, loves math, and has exceptional reading skills. He is often chosen for speaking parts in school programs and assemblies because of his academic excellence and tremendous personality.



Forever Grateful to the Oklahoma Lions Club and Spot Vision Screener

For nearly a century, [Lions Club International](#) has championed the eyesight cause by recycling glasses, launching Lions Eye Banks to support eye-saving surgeries, operating guide dog programs, and establishing the SightFirst disease eradication initiative. Since launching KidSight USA in 2014, the Oklahoma Lions have screened about 25,000 children in the Sooner State. "Significantly, these eye screenings have an average referral rate of 5 to 12 percent," says Oklahoma Lions KidSight USA director, Tom Cummings. While the Lions screen children up to 18 years old, they are most concerned with children age six months to six years at day-care centers, kindergartens and schools. In Oklahoma, the Lions Club have nine Spot Vision Screeners, shared by clubs across the state. In 2017, those cameras were used by 220 volunteers at 53 screening sessions. "I am so thankful the Lions Club used the Spot Vision Screener at Ryder's school," says Emily. "I know we would have eventually discovered Ryder's problem, but it could have been too late."

Five seconds is all it took for the Spot Vision Screener to change Ryder's life and, despite wanting a second opinion, Emily hopes other parents will trust the results and act immediately.

Emily adds, "It changed our lives, and I know it can do the same for others."

Learn more: <http://savesight.welchallyn.com/>

Special Events at the Spokane Forum



- Strides Walk - Thursday, T-Shirt Pick-up 9:00AM-11:15am;
Walk 11:30AM
- Spokane Hands-On Project...Homeless Women Care Package,
Saturday morning... Check program of events for schedule.
- Diabetes Screening and Blood Pressure Checks throughout event in the Exhibit Hall
- Zumba... "Get Lions Fit"... Check program of events for schedule.
- Lions University Graduation... Check program of events
- Before and After Excursions & Tour Packages... Visit www.lionsforum.org
- And more!

A Special Thank you to Our Official Forum Sponsors...

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f i t i n

The Forum Builds Better Leaders

For over 43 years the Forum has been the “go to” event for Lions’ leaders. Just like in the past, the Forum gives you ideas, helps you develop to the best leader you want to be and gives you a chance to meet and communicate with other Lions fresh ideas, success stories and develop a path for your leadership future.

Our world is ever-changing and with an age of over 100 years, Lions Clubs International has changed too. In fact, Lions Clubs International has transitioned more than you may really see or talk about with your colleagues or friends.

Historically, we still do things for the good of our community and involvement with sight related programs and services. But, we right now have the opportunity to expand our service to others with programs and services that really reach “top of mind” issues that are a major concern of citizens throughout the world. From hunger to our environment, to Diabetes and childhood Cancer, we have an opportunity to do bigger things in our communities, towns and cities. With the right communication and leadership, the future of our clubs will shine and most importantly put you in forefront of making this world a better place.



This year we broaden our reach with seminars that will help you better communicate with any generation, help you understand the characteristics of today’s young adult and key elements to motivate others to the passion of our lives, being a Lion. Outside guest seminar speakers will give us the insight on how we can be a better leader and tell our story in today’s fast paced, “get it quick” world.

Our seminar team has developed this year a back to the basics, key elements in personal leadership tools, the skill sets for success and key elements of programs and services from LCI. Knowledge leads to your success with a fluid confidence in communicating our wonderful organization. You will develop the art of communicating our service to others that will catch the attention of any person who cares and wants to make a difference.

There is plenty of time to register, register today. Our Forum Planning Committee and the Spokane Host Committee promise you a wonderful Forum. Come join us in beautiful Spokane.

PDG Paul R. Bledsoe, 2019 USA/Canada Lions Leadership Forum Chair

Are You Ready... Become a Better Leader and Have Fun Too!

Meal Time/Keynotes and Fun



Friday Lunch

Sherre DeMao



Founder, CEO and Strategy Maestro of BizGrowth Inc, an award-winning firm specializing in next-level, next-idea solutions for entrepreneurial enterprises and leadership.

Confessions of a Mompreneur: Leadership Lessons Learned from my Daughters

Saturday Lunch Dr. Jung-Yul Choi



President Elect of Lions Clubs International's has been a member of the Busan Jae-il Lions Club since 1977. President Elect Choi has held many offices within the association including Club President, Cabinet Secretary, District Governor and International Director. Learn about his program for the new year.

Saturday Evening Joshua Allison



Josh is the Founder and Chief Ideator for ThinkCafe, a consulting company committed to solutions for the new workplace. He has spoken and worked with organizations from Hawaii to New York. Josh is a thought leader and a passionate speaker and trainer, he specializes in workplace leadership and engagement.

Over 75 Seminars Including Something New! Outside Seminar Guest Speakers



Katherine Greenland

Katherine Greenland is Founder and Principal at Greenland Consulting LLC, a consulting agency dedicated to synergistic solutions for a world in transition. She speaks internationally on topics of inclusion & diversity, millennial mindset, women's empowerment and transformational leadership.

Millennial Mindset: 5 Strategies To Captivate the Younger Generation



Michelle Ray

(Back By Popular Demand)

After raving reviews, her keynote address in Columbus has led Michelle back to the Forum with seminars in Spokane.

Harness the power of personal leadership... Your personal attitude impacts the purpose of creating a better leader in you!

Lead Yourself First!



Rachelle Strawther

Topic of workshop: Leading Without Authority: How to motivate and guide volunteers who don't have to say 'yes'.

As Director of Leadership Training and Development for Gonzaga University's School of Leadership Studies, Rachelle designs and leads executive leadership programs.



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