



September 17-19, 2020

Louisville, Kentucky

www.lionsforum.org

February 2020 Newsletter

From our General Chairperson, PID Harvey Whitley

There is excitement in the air as we look forward to the 44th annual USA/Canada Lions Leadership Forum in Louisville. September will be here before we know it and many have already registered to attend to take advantage of the lower rate that will be in effect until May 31st. Keep in mind that the registration also includes four meals during our general sessions.

As I have spoken to Lions about the Forum, I have emphasized that the Forum is not just for seasoned leaders. The Forum can provide a fast track for our future leaders as we present topics of interest to all levels of Lions' experience. Encourage your newer Lions to come and experience the seminar learning as well as the fellowship of meeting new Lions' friends.

Our goals for the Forum are aimed at giving the attendees a learning experience, but our overall number one goal is for our attendees to HAVE FUN! There will be time not to just sit and learn. We have planned a lot of FUN things like the Hat Night on Thursday with a live rock band. There will be a Strides Walk and Zumba. There will be time to experience the many attractions of Louisville to include the Louisville Slugger plant or even a ride out to Churchill Downs.

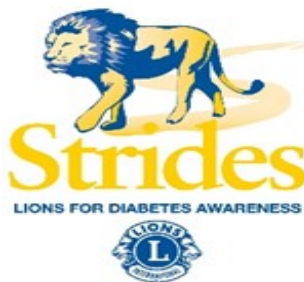
I look forward to seeing each of you in Louisville for the best Forum ever! Y'all Come!

"And We're Off.....To Winning Leadership"



PID Harvey Whitley

General Chairperson, Louisville 2020



Thursday Morning Special Features!

When planning your trip to the 2020 Louisville Forum be sure to arrive early enough to participate in two terrific events.

The Strides Walk to promote Diabetes Awareness is an event that allows Lions to gather together to walk for a cause. For the registration fee of \$25, participants receive a t-shirt and lunch. Join the walk and feel the energy of Lions making a difference.

This year's Childhood Cancer Symposium will feature the work of Four Diamonds, Penn State and the Lions of Pennsylvania. Since its creation in 1972, Four Diamonds has helped more than 4,000 children and families and supported a diverse platform of [childhood cancer research](#) at Penn State Children's Hospital, seeking improved treatments and cures to benefit kids around the world.



Katherine Greenland

"Katie is a smart woman with a unique point of view. I highly recommend her!"
Alix Estrada, Senior Web Producer,
Permera Insurance

"Katie is a gracious, engaging, thought-provoking speaker." Joanne, Gonzaga

"Articulate and clear with a heartfelt personal touch." Matt Bordenet, iStream Planet

"Katie has great presentation skills, engaging the audience with games and her story." Susan Harris, NW Farm Credit.

For more information on our Friday luncheon speaker, go to www.KatherineGreenland.com



Striker Corbin

"Thank you for the sensational presentation you gave us at our kick-off meeting ... You delivered everything you promised and more! You were entertaining, motivational, inspirational and in formative." Barbara Sanderson, Prudential Douglas Elliman Realty

"I found the program to be an awakening and motivating experience. I would go so far as to say that for me, it was a life altering experience...Striker's awareness of motivational techniques and insights into human behavior made this program a success." Vince Gioe, Personal Development Seminar Participant

"I personally want to thank you for the uplifting and informative meeting you did. You truly kept the attention of a tough group and left us all with an energetic message - Its all within us! Thank you and I do sincerely hope that we will meet again." Emma McMahon, Daniel Gale Realty

For more information on our Saturday evening speaker, go to www.Homestead.com



REGISTER NOW

AT THE EARLY BIRD RATE

www.lionsforum.org



Lots To Do In Louisville

Lions from all over North American will be arriving in Louisville in September for the 44th Annual Lions Leadership Forum. What if you want to add a few days to make it a road trip or a vacation venue, maybe just a little R and R? Is there anything special to do in Louisville?



Yes there is!

Ohio River Falls

Louisville, Kentucky borders on the Ohio River. The Ohio River Falls are just outside of the city. There is great hiking as well as other outdoor adventures!

The Vahalla Golf Course

With over 500 acres stretching across rolling hills and breathtaking golf theater, Valhalla Golf Club features impeccable course conditions and an exceptional experience for members and guests alike. Valhalla is the only private golf club owned and operated by the PGA of America. Designed by all-time major Champion Jack Nicklaus, Valhalla's quality is unparalleled in the Bluegrass State.



Museum Row

Within five historic blocks visitors can take in the Frazier History Museum, the Kentucky Science Center, the Kentucky Performing Arts Center, The Muhammad Ali Museum and so much more. Go to www.museumrowonmain.com to view details of each attraction or order tickets.



BEYOND THE SQUIGGLY LINES

Some of you know that I've become quite a Formula 3 racing fan because my grandson, Blake, races the F3 circuit. Recently on one of the track websites, I saw the session title above: ***Beyond the Squiggly Lines***. That's an attention-getter, isn't it? The racing message for this seminar is what to do with all the car and driver data gathered electronically during a race. How does a driver and team take that data and analyze it for better, quicker and safer driving?

So because my mind is so "Lion" data driven, I was thinking, "I'll bet there's a similar relationship in our Lions world, too." The track outline above is not a circle or an oval; it's full of sharp turns, long straightaways, curves and funky places where it's easy to get off-track--and not so easy to get back on.

That description sounds like some of our Lions service projects or fundraising events, doesn't it? We plan, we prepare, we execute. Sometimes those projects work SO perfectly; and other times not so much. Maybe we didn't do the right PR, or did it too late. Maybe we started the planning later than we should have; after all, we've done this for five years; what could go wrong? Maybe we planned on a beautiful sunny day—and it rained! Most of you will respond that you practiced flexibility and FAST problem-solving when things went wrong DURING the event. You made it a success even after you went off the track! You got back on track and finished the event.

Now that the event is over, what do you and your club members do with the data you gathered during the event? Do you use the next meeting to debrief, to review what went well and what opportunities you have to improve? Using just that one meeting time can make a huge difference to the project performance next time around. Perhaps you decide not to do the event again. The data will tell you that, too.

Good leaders practice flexibility, problem solving and ***initiative***. I suggest that a timely debrief shows tremendous ***initiative*** and allows you to use all the data, learn from it, revise and improve your plan, and beat your performance next time.

So, remember to utilize all that data you're gathering. May your next project be a winner!

~~Lion Anne Smarsh, PR Co-Chair

