



Sponsorship Opportunities

Capture Success and ROI with Complete Digital and On-Site Marketing

\$25,000 Sponsor -----

Pre-Forum

- Mobile App banner ad
- Newsletter – Full Page every quarter
- Personal Email Blast to over 65K - twice
- Website banner ad
- At least 4 Social Media Posts - monthly
- Video on the USA/Canada Forum Social Media Channels

At the Forum

- Full Page Ad in Program of Events
- Exhibitor Booth – Triple

- Tote Bag Listing and PR Materials (supplied by sponsor)
- Strides T-Shirts Logo
- Seminar to Promote Product/Services
- Social Media Interview
- :60 ad at all four meal functions
- Logo on Sponsor Recognition at four meals
- 5 minute presentation on stage at one meal
- PR materials on table at one meal function (supplied by sponsor)
- 3 Meal Tickets at all four meals

\$15,000 Sponsor -----

Pre-Forum

- Mobile App - logo
- Newsletter – half page in quarterly issue
- Personal Email Blast to over 65K - once
- Website – logo
- At least 2 Social Media Posts - monthly
- Video on the USA/Canada Forum Social Media Channels

At the Forum

- Full Page Ad in Program of Events

- Exhibitor Booth – Double
- Tote Bag – Listing and PR Materials (supplied by sponsor)
- Strides T-Shirts listing opportunity
- Seminar to Promote Product/Services
- Social Media Interview
- Logo on Sponsor Recognition at four meals
- 3 minute presentation on stage at one meal
- PR materials on table at one meal function (supplied by sponsor)
- 2 Meal Tickets at all four meals

\$10,000 Sponsor -----

Pre-Forum

- Mobile App – listing
- Newsletter – half page
- Website – logo
- At least 1 Social Media Posts - monthly
- Video on the USA/Canada Forum Social Media Channels

At the Forum

- Half Page Ad in Program of Events
- Exhibitor Booth - Double

- Tote Bag – Listing and PR Materials (supplied by sponsor)
- Strides T-Shirts listing opportunity
- Seminar to Promote Product/Services
- Social Media Interview
- Logo on Sponsor Recognition at four meals
- 3 minute presentation on stage at one meal
- PR materials on table at one meal function (supplied by sponsor)
- 1 Meal Ticket at all four meals

Over 2,000 Lions will attend the Forum in Louisville, KY, September 17-19, 2020

RESERVE YOUR SPONSORSHIP NOW! Contact Don Brown...269/762-2760...donandmarsha@live.com



Sponsorship Opportunities

Capture Success and ROI with Complete Digital and On-Site Marketing

\$5,000 Sponsor -----

- 3 minute presentation, verbal or video, on stage for one meal
- PR materials on table at one meal function (supplied by sponsor)
- Sponsor logo featured on main stage scrolling screen recognizing your group prior to sponsored meal

Additional PR Vehicles

- Sponsor logo featured with other Sponsors on main stage scrolling screen before every meal
- Exhibit Hall Booth
- Seminar to Promote Products/Services

Sponsorship Application

This form serves as your obligation of sponsorship and letter of intent to all the benefits due you for the selected Sponsorship Package with the USA/Canada Lions Leadership Forum.

Term of Agreement: _____ Forum Location: _____

Contact Person: _____

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Additional amendments to agreement:

Sponsorship Agreement: _____ Signature: _____ Date: _____

Check as applicable: Corporation _____ LLC _____ Sole Proprietorship _____

Make check payable to: **USA/Canada Lions Leadership Forum**

Mail signed agreement, check and any attachments to: Don Brown
46495 30th St.
Paw Paw, Michigan 49079
Ph: 269/762-2760 Email: donandmarsha@live.com

(If you want to receive a signed contract, send a duplicate copy with a self addressed, stamped envelope)

Over 2,000 Lions will attend the Forum in Louisville, KY, September 17-19, 2020

RESERVE YOUR SPONSORSHIP NOW! Contact Don Brown...269/762-2760...donandmarsha@live.com