



USA Canada Lions Virtual Leadership Experience

July 2020 Newsletter

The USA Canada Lions Virtual Leadership Experience is an OPPORTUNITY!

Lions will soon be able to register for this online event to learn from Lions Clubs International Leaders, featured professional speakers and numerous seminars, while still in the safety and convenience of their own homes. Save the date and join the fun!

Racing into the Future with Kindness and Diversity

September 25-27, 2020

From Our General Chair, PID Harvey Whitley

Over the last four months, we have wrestled with whether we could hold the 2020 USA/Canada Lions Leadership Forum in Louisville. We finally had to cancel in mid-June and work through the process of refunding or transferring your registration to 2021 Des Moines. Many of you chose to move your registration to Des Moines and the Forum appreciates that and is looking forward to seeing you there next year in September.

It is a long time until September 2021, so your 2020 Forum Planning Committee gave serious thought as to what we can do in the meantime. Our thought process turned to what can be done virtually, just this one time, to transition until we can meet again physically in Des Moines to not only hold our Forum seminars and programs, but to celebrate being together socially as Lions. We have reorganized our existing Planning Committee into working groups that have begun the process of providing for you a virtual three-day experience to take place on September 25, 26, 27, 2020. The theme will be:

"USA Canada Lions Virtual Leadership Experience: Racing into the Future with Kindness and Diversity"

The experience has been set over a three-day period with segments each day. It will feature professional speakers as well as leadership seminars covering a vast array of topics. The registration for the entire experience will be only \$20.

Further experience details and registration instructions will be published soon but I wanted to let you know now so that you can mark your calendars and plan on attending.

As you can see from our theme of ***"Racing into the Future with Kindness and Diversity"***, we have tried to weave together our original racing theme from Louisville of ***"And We're Off...To Winning Leadership"*** along with our international LCI theme of **kindness and diversity**. We will miss going to Louisville this year but that does not mean we cannot continue to hone our leadership skills in order to better be able to work together in delivering the kindness in service that our world needs.

We look forward to sharing this virtual leadership experience with you.

PID Harvey Whitley

Forum General Chairperson





What is a Virtual Forum?

At a face to face Forum, Lions attend the general sessions and seminars. They also like to check out the exhibits and hear from the sponsors. Many would have attended the Lions University Graduation. With our Virtual Leadership Experience, several of these activities will still be available.

On the days of the experience, Lions will be provided a link that will connect to a virtual convention hall. Once there, Lions will be able to click and choose to join a general session or a seminar. There will also be buttons to click to visit the exhibits, check out Lions University and so much more. Sponsors will have several ways to connect to Lions.

No worries, if you are not a technology guru. If you are reading this newsletter you have what it takes! Power up your computer! Go to the link! Click on a button! Participate and enjoy! Any Lion can and should register for the

USA Canada Lions Virtual Leadership Experience: *Racing into the Future with Kindness and Diversity.*

Watch for more details!!!

Ready to be a Sponsor?

For \$1000.00 US
Receive

- 1 3x4 ad in the newsletter
- 2 FB posts with a link to your company
- 1-3 minute presentation at the beginning of a general session or the seminars
- 1 exhibit booth

Firm deadline for all submissions is September 5.

Interested Contact:

PCC Don Brown
269/762-2760
donandmarsha@live.com



Want to host an Exhibit?

Commercial Booth: \$200
Provides a link to your organization

Not-For-Profit Charitable Organizations,
Lions Projects and Activities: \$150
Provides a link to your organization.

Firm deadline for all submissions is September 5.

Interested Contact:

PID Ed Lecius
603/321-6458





Calling all Lions and Leos

Have you heard the great news about the **"USA Canada Lions Virtual Leadership Experience: Racing into the Future with Kindness and Diversity?"** This new presentation will be held September 25-27. It will begin with a General Session on Friday evening, with Chairperson PID Harvey Whitley welcoming everyone, followed by a tribute to the late VP Haynes Townsend, and keynote speaker Katherine Greenland.

Although we are not able to facilitate the 80 wonderful seminars that were originally scheduled, the committee is excited to present 19 sessions which focus on the North American Membership Initiative, Individual Enhancement Plans, Building Success, Dealing with Contentious Members, Attracting Younger Members, and suggestions for Attracting and Retaining Members, as well as Projects for Women and Families. In addition, we will learn how to charter a Leo Club and successfully sponsor a Campus Club. There will be information on LCI's Digital Programs and Legal Issues. If you feel uncomfortable Approaching the Younger Generation or if your Zone Meetings need a make-over, you'll definitely want to tune into these seminars.

Our International President Dr. Jung Yul Choi will speak at the General Session on Saturday, followed by LCIF Chairperson PIP Gudrun Yngvadottir and KaSondra Byrd who will share information on LCIF's grant programs. Besides several educational seminars on Saturday afternoon, Four Diamonds will sponsor a Childhood Cancer Symposium, while the City of Hope will present the "Faces of Diabetes Innovation" on Sunday. Furthermore, there will be updates on Campaign 100.

If you ever wondered how the Forum began, join VP Brian Sheehan as he talks with three of our Founding Fathers: PIP Joe Wroblewski, PIP Judge Brian Stevenson, and PID Lacy Presnell, who will not only educate us, but will surely entertain us with their humorous personalities.

To wrap things up on Sunday afternoon, we will hear from our other keynote speaker, Striker Corbin, and get a sneak peek at next year's Forum Venue: Des Moines.

Watch for more information about this new and exciting Virtual Experience because you won't want to miss it!



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