



## SPONSORSHIP OPPORTUNITIES

Approximately 2,000 Lions Club members are expected to attend the USA/Canada Lions Leadership Forum in Des Moines, IA, September 9-11, 2021

**RESERVE YOUR SPONSORSHIP NOW!** ♦ Multi-Year Discounts Available

Benefits	\$25,000 Sponsor	\$15,000 Sponsor	\$10,000 Sponsor	\$5,000 Sponsor
<b>Pre-Event Promotional Material</b>				
Mobile Application	Banner Ad	Logo	Listing	Listing
Newsletter Emailed to over 65,000 Lions Members	Full Page Ad Quarterly*	Half Page Ad Quarterly*	Half Page Ad One Issue	-
Email Message to over 65,000 Lions Members	Two Dedicated	One Dedicated	Two with Forum Info	One with Forum Info
Forum Website	Banner Ad	Logo	Logo	-
Minimum Social Media Mentions of Sponsor	4/month*	2/month*	1/month*	1
Video on USA/Canada Forum Social Media Channels	✓	✓	✓	-
<b>Event Materials</b>				
Ad in Printed Program of Events	Full Page	Full Page	Half Page	-
Tote Bag Provided to All Attendees	Listing	Listing	Listing	Listing
Promotional Materials in Tote Bag (supplied by sponsor)	✓	✓	✓	-
T-Shirts for Those Registered for Strides Walk (Diabetes Awareness)	Logo	Listing	Listing	-
<b>Event Promotional Activities</b>				
Exhibitor Booth (Single is 10'x10')	Triple	Double	Double	Single
Seminar to Promote Product/Services	✓	✓	✓	✓
Social Media Interview	✓	✓	✓	-
Sponsor Recognition at All 4 Meal Functions (for All Attendees)	1 Minute Ad Logo Pre-Meal	Logo Pre-Meal	Logo Pre-Meal	Logo Pre-Meal
Meal Tickets for All 4 Meal Functions	3	2	1	-
On-Stage Presentation (Live and/or Video) at 1 Meal Function	5 Minutes	3 Minutes	3 Minutes	3 Minutes
Promotional Materials on Table at Featured Meal (supplied by sponsor)	✓	✓	✓	✓

\*Sponsorship year runs October 1 through September 30. Recurring sponsor benefits begin after Sponsorship Agreement is completed, and are not retroactive.

Additional benefits may be added at the discretion of the USA/Canada Lions Leadership Forum.

Gain a greater return on your investment and year-round visibility with a multi-year sponsorship!  
Save 10% with a 3-year agreement, and save 15% with a 5-year agreement.

**RESERVE YOUR SPONSORSHIP NOW!**

Contact Don Brown at (269) 762-2760 or [donandmarsha@live.com](mailto:donandmarsha@live.com)

[Agreement Form on Reverse]



# SPONSORSHIP AGREEMENT

This form serves as your obligation of sponsorship and letter of intent to all the benefits due you for a Sponsorship Package with the USA/Canada Lions Leadership Forum.

Term: Oct. 1, \_\_\_\_\_ to Sept. 30, \_\_\_\_\_

Sponsorship Level:

1 Year	<input type="checkbox"/> \$25,000	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000
3 Years (10% discount, paid yearly)	<input type="checkbox"/> \$22,500	<input type="checkbox"/> \$13,500	<input type="checkbox"/> \$9,000	<input type="checkbox"/> \$4,500
5 Years (15% discount, paid yearly)	<input type="checkbox"/> \$21,250	<input type="checkbox"/> \$12,750	<input type="checkbox"/> \$8,500	<input type="checkbox"/> \$4,250

Other Sponsorship (Describe): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Additional Amendments to Agreement: \_\_\_\_\_

Sponsorship Agreement Signature Required: \_\_\_\_\_ Date: \_\_\_\_\_

Check as applicable: Corporation \_\_\_\_\_ LLC \_\_\_\_\_ Sole Proprietorship \_\_\_\_\_

Make check payable to: *USA/Canada Lions Leadership Forum*

Mail signed agreement and any attachments with check to: Don Brown

46495 30<sup>th</sup> Street

Paw Paw, Michigan 49079

Phone: (269) 762-2760

Email: donandmarsha@live.com

If you want to receive a signed contract, send a duplicate copy with self-addressed, stamped envelope)