

## Forum Newsletter Article

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### *Interested in Hosting a Future Forum???*

The USA/Canada Lions Leadership Forum reaches out to all parts of North America every year in an effort to identify cities that might be interested in showcasing their area by hosting a future Forum. A seminar is held during each Forum that explains the entire bidding procedure. A bid package is made available to all attending the seminar that includes a flash drive containing all the necessary information to complete a Forum bid. Unfortunately, with this year's Forum in Louisville being cancelled due to the coronavirus pandemic, this opportunity did not take place.

However, an electronic version of the 2025 Bid Package can be obtained by contacting Forum Secretary Bud Wahl. The 2025 bid package is self-explanatory, however if any questions arise or clarification is needed on any aspect of the bidding process, please contact Secretary Bud. The completed 2025 bids need to be received by February 28, 2021.

Future Forums awarded are: 2021 Des Moines; 2022 Calgary; 2023 Reno; 2024 Louisville

Hosting a Forum requires the Host City to adequately meet the educational needs of the Forum and be a comfortable, affordable environment for the attendees which attracts an average attendance of approximately 2,000. The Single or Multiple District must work closely with the local Visitor's Bureau throughout the process. In fact, once the Lions of the area decide to submit a bid, the local Visitor's Bureau typically completes most of the work on the bid.

There are six main areas of a bid that need consideration: hotels, convention facilities, catering, transportation, audio/visual and local Lions volunteers. The Forum is planned and organized by the Forum Planning Committee. However, there is a Host Committee, made up of local Lions, which plays a major role in the success of the Forum. Hosting a USA/Canada Lions Leadership Forum is an exciting experience. The economic impact a Forum has on a city and the surrounding area is long lasting. Pre and Post tours are typically made available so attendees can enjoy the local attractions the Host City has to offer.

For more information, or to obtain a 2025 Bid Package, please contact:

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