



# THE RENO REVIEW



NOVEMBER 2022

The Latest News & Information for the Reno 2023 USA/Canada Lions Leadership Forum

## A MESSAGE FROM OUR GENERAL CHAIR JAMA WAHL



Lions and LEOs, Although I have been a Lion since 1999, I am always amazed at the creativity, dedication and enthusiasm Lions bring when they gather to plan a service, leadership or membership event. The Reno Forum is no exception. The Planning Committee met in Reno from October 16-20, 2022.

Our first step was to get acquainted. Although Honorary Chair Vice President Dr. Patti Hill and I knew everyone on the

team, not all the Lions had previously met. Several had met via zoom, but not in person. Lions on this committee come from both the United States and Canada. Taking a few minutes to develop that level of trust to bring the Forum to life was important. The responsibilities of each committee were reviewed. Then the group did an interactive activity that stressed the communication needed among committees to organize a meaningful learning event.

On day two, the Host Committee, led by Lion PDG Linda Wagner-Griffen, joined the Planning Committee. More details were defined. The Host Committee is the "Boots on the Ground" for any Forum. They are already working on their tasks and organizing volunteers. To host a Forum requires 400 plus volunteers. Since no one wants to work the entire Forum, the more volunteers available, the more chance there is for everyone to have some Forum time and volunteer time. If you would like to volunteer contact Manpower Coordinator, PCC Don Gall at [dongall95336@gmail.com](mailto:dongall95336@gmail.com).

On our third day of meetings, each committee further clarified needs and ideas. By the end of the day, a lion with a bit of vision or imagination could see that the Reno Forum promises to bring new ideas, innovation and opportunities for attendees. If you are not registered yet, now is the time to get that done! Go to [www.lionsforum.org](http://www.lionsforum.org)

We want to see you in Reno!  
*Up and Away with Leadership*

*Jama*

## SPONSORS AND FRIENDS OF THE FORUM

DAVID WENTWORTH, SPONSORSHIPS

Sponsors are an important part of the USA/Canada Lions Leadership Forum as they help to keep the attendee's registration fee affordable. By seeking sponsors to help offset some of the costs associated to put on an event of this size, the forum can maintain a reasonable registration fee.

Sponsors can be any business that would benefit from participating in the forum. Sponsors do not simply write a check out of the goodness of their hearts to support the forum. They are paying for the many benefits related to their level of sponsorship. They have products or services that the attendees can benefit from, and this is their way to get in front of Lions from the US and Canada.

There are four different levels of sponsorship. They are at the \$25,000, \$15,000, \$10,000, and \$5,000 level.

Sponsors can get their message seen via the forum website and social media postings, advertisement in the official program, listing on the Strides walk T-shirt, exhibit space, on stage presentations during one of the general sessions. Each sponsor receives one educational seminar during the forum and much more.

A new level of sponsorship aimed directly at Lions is **Friends of the Forum**. Individual members, couples, clubs, districts, and multiple districts can provide funds to assist in putting on a great forum.

There are two levels for Friends of the Forum. Individuals can sponsor for \$150 and couples, clubs, districts, and multiple districts for \$250.

Friends of the Forum sponsors will get a special ribbon to wear on their name badge and will be listed on the forum website as a sponsor. They will get the same listing in the official program and one recognition announcement during one of the general sessions.

To find out about both sponsor opportunities, simply go to the forum website and click on the Sponsors or Friends of the Forum tabs at the top of the screen. This will take you to the page to download either the Sponsor Agreement or the Friends of the Forum Agreement. If you decide to be a Friend of the Forum, you can submit your payment online via the tab on that page.

Support the sponsors at the Forum by visiting their booths in the Exhibit Hall and find out more about their products or services. Attend their educational session to learn more about what they have to offer. Lastly, thank them for their support. They really do make a difference in putting on a great Forum.

