



THE LOUISVILLE PACESETTER

Louisville 2024
SEPTEMBER 5-7, 2024

*The Latest News & Information for the 2024
USA/Canada Lions Leadership Forum*

MARCH 2024

FORUM LEARNING AND EXHIBITS RAMPING UP TO BE BEST EVER

STEVE SHERER, GENERAL FORUM CHAIR

As we anticipate the spring weather and the changes it brings, plans continue to move forward on Louisville.

One of things highlighted in this newsletter is the Lions Speed Learning. This was a new idea implemented by last

year's General Chair Jama Wahl. When it was added to the agenda, we had no idea how it would be received. It was a great success and we had standing room only for last year's event. We anticipate this year's turnout will be just as great, but don't worry. We will be in a larger space and be able to accommodate all who want to attend.

The education committee is working hard and as of my last conversation with them, there are 100 seminars on the tentative schedule. Now becomes the process of recruiting moderators and facilitators for each of those sessions.

We are also working hard to recruit as many exhibitors as possible for the event. Exhibitor Chair Yves Léveillé is talking to Lions and vendors from all over and he is trying to hit a lofty goal. If you know of a vendor or an individual who might be interested in

becoming an exhibitor the exhibitor contract is located on the Forum website.

We are also planning for the auxiliary events that take place during the Forum, including several delegation breakfasts. More details will be released as they are available for each of these events.

We have an outstanding group of keynote speakers. We will begin to highlight each of them in the upcoming newsletters.

REGISTRATION RATE TO INCREASE

One key thing to take note of is the change in registration cost as of March 31. The early bird rate of \$295 runs through March 31. After that date, the registration cost increases to \$325. That will be in effect from April 1-May 31, 2024. If your plans include a trip to Louisville for the Forum, take advantage of the lower rate and register by the end of March.

Registration Rate Through March 31, 2024, \$295.00

Registration Rate April 1, to May 31, 2024, \$325.00



**Consider
volunteering
at the Forum**

**GO TO LIONSFORUM.ORG AND CLICK ON
"VOLUNTEER AT THE FORUM"**

GET TO KNOW THE EXHIBITORS AT THE FORUM

YVES LÉVEILLÉ, EXHIBITS CHAIR

While many of you are preparing for the arrival of the spring, the 2024 USA/Canada Lions Leadership Forum Committee is actively preparing to make this year's Forum one of the best ever.

As you know, there are three important sources of income which ensure that registration costs are kept to a minimum. These are revenues from Forum friends, sponsorships and exhibitors with their contributions. We thank them.

This year, the exhibits will be located in Hall A of the Kentucky International Convention Center, along with the Forum Store, our sponsors, all the seminars, and Lions University graduation. This is located at a walking distance from The Galt House (headquarters) hotel.

We are excited to see the return of some of our faithful exhibitors, and welcome some new ones. Furthermore, all of Lions International's exhibits will be located at the "Lions International Experience" in Hall A. Besides chatting with the LCIF staff, Global Action Team, and other staff members, this is where you can meet the North American Directors

to schedule them for a visit to your district.

You'll also want to take advantage of the early registration fee for the 2025 Atlantic City, New Jersey Forum by visiting their booth.

We're looking forward to greeting you at the Kentucky International Convention Center Sept. 5-7, 2024. In the meantime, I would like to wish you a happy spring and summer and look forward to meeting many of you next September.



Members of the Louisville Host Committee pre-register attendees at the 2023 Forum in Reno, Nevada.

CAN YOU CHECK ALL THE BOXES?

IF NOT, IT MAY BE TIME FOR A NEW VISION SCREENER!

- ☐ A distinct visual and acoustic fixation target (e.g. symbols, warble sounds)
- ☐ A fast (<1 sec), non-contact measurement from at least 3ft distance
- ☐ Transillumination testing: can make cataracts and scars evident on screen
- ☐ Standard batteries: lowers your cost and eliminates wait times for replacements
- ☐ At least 50 LEDs: ensures you don't need to measure in a dark room
- ☐ Visual acuity: modern vision screeners feature visual acuity testing on screen
- ☐ A vision screener should not cost more than \$7,000+ (compare prices!)

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from \$5,733
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LIONS SPEED LEARNING BACK BY POPULAR DEMAND

MARK MANSELL , FORUM EDUCATION TEAM

Back by popular demand, we will once again offer the Lions Speed Learning event to kick off the learning and fun at the Forum! What is Lions Speed Learning, you ask? Imagine the best buffet you have ever experienced and then mix that picture with Lions learning topics instead of food. Bam! What you get is a rich array of learning experiences packed into a short amount of time that help you get a jump start on your 2024 Forum learning journey, all-the-while having fun along the way!

Welcome to Lions Speed Learning 2.0! Just like last year in Reno, this Forum kickoff learning experience will offer a dozen different topics from a great group of enthusiastic Lions teachers who are ready to help jump start your learning. This year we will be focusing on topics relative to Mission 1.5 and ways to help you quickly get a sampling of different ideas to help grow your club!

Using 10-minute learning sessions, participants will get to “sample” an array of learning topics that are designed to help you make your club stronger and serve even more. Throughout this two-hour Lions Speed Learning experience, you will be able to move from topic table to topic table and let your mind partake in a wide array of learning offerings



Lions have fun at one of the 10-minute sessions during the 2023 Lions Speed Learning event in Reno, Nevada.



The 2023 Lions Speed Learning event had a circus theme.

provided, many that will align with sessions we will be offering as full seminars throughout the Forum.

And just like last year, we are going to have some fun along the way as well! All Lions Speed Learning participants will receive a LEARNING PASSPORT to collect stamps at each topic table they attend. Those who collect six or more stamps can enter into a drawing for one of ten \$25 gift certificates to the Forum store. The winners will be announced at Thursday night's dinner up on the big screen! Here is your chance to not only learn and have fun, but also possibly get your name up in lights! What could be better?

LEARNING and FUN... what a combination! Lions Speed Learning is going to again be a can't miss event! New topics and a much larger space will be provided this year to make the experience even better. So be sure to arrive Thursday morning and let your mind get a jump start to the amazing learning experience that will be the Louisville USA/Canada Lions Leadership Forum!