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ATLANTIC CITY, NJ
SEPT. 18-20, 2025



THE ATLANTIC CITY SPROUT & SHOUT

*The Latest News & Information for the
2025 USA/Canada Lions Leadership Forum*

NOVEMBER / DECEMBER 2024

SPONSORS HELP KEEP FORUM AFFORDABLE

DAVID WENTWORTH, SPONSORS CHAIR

Sponsors are an important part of the USA/Canada Lions Leadership Forum as they help to keep the attendee's registration fee affordable. By seeking sponsors to help offset some of the costs associated to put on the Forum, the Forum can maintain a reasonable registration fee.

FRIENDS OF THE FORUM

A great way for Lions to get involved is by becoming a Friend of the Forum. Friends of the Forum is in its third year and is a new level of sponsorship aimed directly at Lions. Individual members, couples, clubs, districts, and multiple districts can provide funds to assist in putting on a great forum.

There are two levels for Friends of the Forum. Individuals can sponsor for \$150 and couples, clubs, districts, and multiple districts for \$250. Friends of the Forum sponsors will get a special ribbon to wear on their name badge during the current-year Forum. Their name(s) and multiple districts will be listed on the Forum website as a sponsor. They will get the same listing in the official program and one recognition announcement during one of the general sessions.

CORPORATE SPONSORS

Another level on sponsorship comes from various businesses and groups that feel they would benefit by participating in the Forum. Sponsors do not simply write a check out of the goodness of their hearts to support the Forum.

They are paying for the many benefits related to their level of sponsorship. They have products or services that the attendees can benefit from, and this is their way to get in front of Lions from the United States and Canada.

There are four different levels of sponsorship. They are at the \$25,000, \$15,000, \$10,000, and \$5,000 level. Sponsors can get their message seen via the Forum website and social media postings, advertisement in the official program, listing on the Strides Walk T-shirt, exhibit space. During one of the general sessions, each sponsor is offered one educational session to promote their services during the Forum.

If interested in becoming a Friend of the Forum or a sponsor, simply go to the Forum website and click on the Sponsors or Friends of the Forum tabs at the top of the screen. This will take you to the page to download either the Sponsor Agreement or the Friends of the Forum Agreement. If you decide to be a Friend of the Forum, you can submit your payment online via the tab on that page.

THANKS TO THESE MULTI-YEAR CONTRACTED CORPORATE SPONSORS

Some sponsors sign agreements for multiple-year sponsorships, ensuring the Forum that they will continue their support year after year.

TITMUS



HELP PROMOTE THE FORUM TO YOUR LOCAL LIONS

DEBBIE DOTY, MARKETING CHAIR

Lions who have been to the Forum know what fun it can be fellowshiping with other Lions from around North America and learning more about life and Lions from all of the wonderful seminars available each year. The Forum Planning Committee has made it easy to help spread the word about the upcoming Forum with professionally-designed marketing materials.

Items available for download from LionsForum.org include:

- Wide-carriage printable graphics designed for 36" tall display boards. These are printable at places like Staples, the UPS Store or local print shops.
- Graphics on letter-size sheets to download, print and adhere to a foldable display board.
- The current Forum brochure, ready to print on legal-sized paper.
- Printable PDF versions of the Forum newsletters.

I encourage you to use these items to promote the Forum in your own clubs, as well as at district and multiple district meetings, especially upcoming Midwinter events and Spring district conventions.



EXAMPLE DISPLAY BOARD USING LETTER-SIZED GRAPHICS

Another way you can help us promote the Atlantic City Forum is by liking, commenting on and sharing Forum social media posts. We have very active Facebook and Instagram accounts, and are working on building up our Instagram, TikTok and YouTube accounts.

2028 FORUM SITE SELECTION RE-OPENED

POLLY VOON, FORUM SECRETARY

The Forum Executive Committee has decided to reopen the bidding to host the 2028 Forum Site. The site selection for the 2028 Forum was not announced during the Louisville Forum this past September as none of the submitted bids met all of the requirements for a successful Forum.

Bid packets for 2028 must be requested no later than Dec. 31, 2024, with detailed and complete bid proposals received by Feb. 28, 2025. Bids may only be submitted with the endorsement of a multiple district. They cannot be submitted by individual Lions.

Request bid packets by emailing polly_voon@telus.net.



36"X48" DISPLAY BOARD WITH WIDE-CARRIAGE PRINTING