

SPONSORSHIP OPPORTUNITIES

Approximately 2,000 Lions Club members are expected to attend the USA/Canada Lions Leadership Forum in Atlantic City New Jersey, September 18 – 20, 2025

RESERVE YOUR SPONSORSHIP NOW! • Multi-Year Discounts Available

RESERVE TOUR SPONSO	Platinum	Gold	Silver	Bronze
Benefits	US\$25,000	US\$15,000	US\$10,000	US\$5,000
Pre-Event Promotional Material	0 0 0 0 0 0	0.0010,000	22410,000	0240,000
Mobile Application	Banner Ad	Logo	Listing	Listing
Newsletter Emailed to over 65,000	Full Page Ad	Half Page Ad	Half Page Ad	
Lions Members	Quarterly*	Quarterly*	One Issue	-
Email Message to over 65,000 Lions	Two Dedicated	One	Two with	One with
Members		Dedicated	Forum Info	Forum Info
Article in Newsletter	✓	✓	✓	
Forum Website	Logo & Link	Logo & Link	Logo & Link	Logo & Link
Minimum Social Media Mentions of	4/month*	2/month*	1/month*	1
Sponsor				
Video on USA/Canada Forum Social	✓	√	✓	
Media Channels	•	Y	Ý	-
Event Materials				
Ad in Printed Program of Events	Full Page	Full Page	Half Page	-
Promotional Materials (supplied by	√	✓	✓	
sponsor) provided to all attendees	,	,	,	-
T-Shirts for Those Registered for	Listing	Listing	Listing	-
Strides Walk (Diabetes Awareness)				
Event Promotional Activities				
Exhibitor Booth (Single is 10'x10')	Triple	Double	Double	Single
Seminar to Promote Product/Services	✓	✓	✓	✓
Sponsor Recognition at All 4 Meal	1 Minute Ad	Logo	Logo	Logo
Functions (for All Attendees)	Logo Pre-Meal	Pre-Meal	Pre-Meal	Pre-Meal
Meal Tickets	12	8	4	2
On-Stage Presentation (Live and/or	5 Minutes	3 Minutes	3 Minutes	3 Minutes
Video) at 1 Meal Function				
Promotional Materials on Table at	✓	✓	√	√
Featured Meal (supplied by sponsor)	v			

^{*}Sponsorship year runs October 1 through September 30. Recurring sponsor benefits begin after Sponsorship Agreement is completed and are not retroactive.

Additional benefits may be added at the discretion of the USA/Canada Lions Leadership Forum.

Gain a greater return on your investment and year-round visibility with a multi-year sponsorship! Save 10% with a 3-year agreement and save 15% with a 5-year agreement.

RESERVE YOUR SPONSORSHIP NOW!

Contact David Wentworth at (531) 777-9463 or gr8dw@yahoo.com

[Agreement Form on Reverse]



SPONSORSHIP AGREEMENT

This form serves as your obligation of sponsorship and letter of intent to all the benefits due you for a Sponsorship Package with the USA/Canada Lions Leadership Forum. Term: Oct. 1,______ to Sept. 30, Sponsorship Level: □ US\$25,000 1 Year ☐ US\$15.000 □ US\$10,000 ☐ US\$5,000 3 Years* (10% discount, paid yearly) □ US\$22,500 □ US\$13,500 □ US\$ 9,000 | □ US\$4,500 5 Years* (15% discount, paid yearly) □ US\$21.250 □ US\$12,750 □ US\$ 8.500 | □ US\$4.250 * Applicable for in-person events only Other Sponsorship (Describe): Contact Person: _____ Organization: Mailing Address: City: _____ State: ____ Zip: _____ Phone: E-mail: Additional Amendments to Agreement: Sponsorship Agreement Signature Required: ______ Date: _____ Check as applicable: Corporation LLC Sole Proprietorship Make check payable to: USA/Canada Lions Leadership Forum Mail signed agreement and any attachments with check to: David Wentworth 14924 G Street Omaha, NE 68137 If you want to receive a signed contract, send a duplicate copy with Phone: (531) 777-9463 self-addressed, stamped envelope. Email: gr8dw@yahoo.com

To pay by credit card, Contact Geri Drabek – registrar@lionsforum.org, 605-391-8372

[Benefits Listing on Reverse]