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# THE ATLANTIC CITY SPROUT & SHOUT

*The Latest News & Information for the  
2025 USA/Canada Lions Leadership Forum*

ATLANTIC CITY, NJ  
SEPT. 18-20, 2025

**July 11, 2025**

## HELPING THE HUNGRY, HOMELESS AND ABUSED IN ATLANTIC CITY

GEMMA FERGUSON  
SERVICE CHAIR



Lions in the USA and Canada know all about service. Attending the Forum will allow attendees to continue service while away from home. This year we are helping two Atlantic City organizations:



The Atlantic City Rescue Mission's mission statement includes, "...to meet the physical, emotional and other basic needs (through the provision of shelter, clothing, food, counseling, referral and structured programs) of the poor and those who are bound and bruised by addictive lifestyles in Atlantic City and the surrounding communities. This organization is requesting help with paper goods such as paper plates. They disburse over 500 meals each day.

**AVANZAR**  
SAFETY, JUSTICE, EMPOWERMENT

AVANZAR, formerly The Women's Center, has grown from a volunteer-driven effort to an all-inclusive nonprofit organization. Its mission is

"providing vital services to victims of social justice issues, sexual violence, and sexual assault in Atlantic City and surrounding area, and supporting youth survivors of human trafficking." Because they help the victims of domestic violence – both women and men – they are requesting new bath towels for the victims when they come to AVANZAR.

Of course, both organizations will gladly accept socks. We will have boxes in the registration area where you can place your donations.

**Time  
is  
Running  
Out**

**The next Forum registration  
increase is Aug. 1**

**Register now at [lionsforum.org](https://lionsforum.org)**

# CALLING ALL LION SERVANT HEROES... LET'S CELEBRATE AT THE ATLANTIC CITY FORUM

DEBBIE MANSELL, GENERAL  
SESSIONS CHAIR



Our legion of Servant Heroes will rendezvous at the USA-Canada Lions Leadership Forum in Atlantic City, New Jersey,

Sept. 18–20, 2025. The operation is top priority and promises to be *unlike any other* in Lions history.

## Operation Codename: Servant Heroes Unite

Your assignment kicks off with a high-energy first General Session designed to ignite your leadership instincts and sharpen your superpowers. Our Servant Heroes reunion reminds us that with vision, unity, and courage, ***No Service Challenge is Too Great!***

## Operation Details

- **Live-action mini skits:** Watch as fellow Lions bring the Servant Hero theme to life on stage in fun performances at each General Session.
- **Servant Hero Dance Party:** Following the first General Session, all Servant Heroes are invited to let loose at the ***Heroes Dance Party***, featuring the high-octane energy of ***Element K***, a band known for lighting up the dance floor and getting every foot moving.
- **Bonus:** We'll be spotlighting the "***Best Servant Hero Costume***" and snapping "***Servant Hero Selfies***" all evening!
- **Your mission gear:** We're calling all Servant Heroes—rookies and veteran Lions alike—to report in their full ***Servant Hero attire***. Servant Heroes don't always wear capes, vests are great, too!
- **Find your Servant Hero Superpower:** Vision Screening, Diabetes Prevention, the Environment or maybe Youth Causes?

There are so many needs around the world.

Get ready to activate your Servant Hero powers. This is more than a Forum—it's a mission. And with you on the team, success is not only possible—it's guaranteed.

Remember, Superman Ain't Coming. It's up to Lions to build a legion of Servant Heroes to accept the Call to Action.

We'll see you in Atlantic City—cape or no cape, you're the hero we need.



Past International President Brian Sheehan in his Servant Hero costume at the Mission 1.5 Summit in Las Vegas, Nevada.



## TIPS FROM TYLER FOR THE ATLANTIC CITY FORUM

TYLER BRAY, CANADIAN ADVISOR

Join Lion Tyler Bray to learn about the Sept. 18-20, 2025 Forum.

**Two ZOOM sessions available:**

**July 20 – Sunday – 3:00 pm CDT**

Anyone may attend.

Learn what to expect at the Atlantic City Forum. Seminar sessions, Thursday night dance, what to wear, Lions store, things to do in the city, bus to/from Philadelphia.

[Register here for the July 20 session.](#)

Preregistration is required. You will receive your personal access code via email from ZOOM.

**August 17 – Sunday – 3:00 pm CDT**

For First-Timers

Tyler has advice for our Lions and LEOs first-timers. Learn what to expect at the Forum. Seminar sessions, Thursday night dance, what to wear, Lions store, things to do in the city, bus to/from Philadelphia.

[Register here for the August 17 session.](#)

Preregistration is required. You will receive your personal access code via email from ZOOM.

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# DIRECT SHUTTLE BETWEEN PHILLY AIRPORT TO HARRAH'S ATLANTIC CITY



The Transportation Committee has arranged for direct shuttle transportation between the Philadelphia, Pennsylvania airport and Harrah's Atlantic City on Wednesday, Sept. 17 and Sunday, Sept. 21.

**Cost: \$90 per person round trip**

Only round trip passage is available, sorry, no one-way tickets sold.

Schedule your flights in time to collect your luggage from the baggage area and get on the marked bus. It is approximately a 90-minute drive between Philadelphia and Atlantic City.

**WEDNESDAY, SEPT. 17** – Pick up 10:00 AM to 10:00 PM from Philadelphia Airport

**SUNDAY, SEPT. 21** – Pick up 3:00 AM to 1:00 PM from Harrah's

Once you know your flight schedule, book your shuttle service at Stout's Tours website:

