

**LEARN
GROW
LEAD**

ATLANTIC CITY, NJ
SEPT. 18-20, 2025



THE ATLANTIC CITY SPROUT & SHOUT

*The Latest News & Information for the
2025 USA/Canada Lions Leadership Forum*

August 27, 2025

SEE YOU IN ATLANTIC CITY

ANNE SMARSH
GENERAL FORUM CHAIR

Lions, LEOs and guests,

If nothing ever changed, there'd be
no butterflies...

Our 2025 Forum in Atlantic City gives each of us an
opportunity to change:

- **Our knowledge about Lions, leadership and life**
- **Our friendships**
- **Our learning perspective**
- **Our personal growth and goals**
- **Our service potential**
- **Our Tail Twister fun**
- **Our leadership abilities – and possibilities**
- **Our imaginations**
- **Our lives...**

We designed this year's Forum logo with a nod to
our New Jersey Lions host team and New Jersey,
the Garden State. Guess what? New Jersey even
has a state butterfly, the black swallowtail. So we
combined growing – and changing – and learning –
and leading, all in one little garden.

Our Forum team members have had their Lions'
paws very busy. You may not know that we begin
our logistics planning about eleven months prior to
the Forum. So since last October there has been
collaboration, discussion, ZOOMing, emails and
texts by the thousands, phone calls and more. We
are ready for you!



Speed Learning is back on Thursday morning.
Check out the video from Lion Stephanie O'Dell
and friends: fun, learning, fellowship, future. Click
the link here for [Stephanie's Amazing Story](#).

We have facilitators from Canada and the U.S. AND
from England and India and Brazil! Lions University
courses are included. From Thursday at 2:00 p.m.
until late Saturday afternoon, you may choose
from 100 learning sessions/opportunities. Our
International President and our Lions Clubs
International Foundation Chairperson will be
onsite and facilitating several seminars.

Our venue, Harrah's Resort and Conference
Center, is all under one roof. Your hotel towers are
about a minute's walk from the two-level
conference center, where all seminars, meal
sessions, exhibits and Forum store are housed.
You'll love it!

There's still time to register for this year's Forum. If
you want to do so, [just click this link](#).

See you soon. And the next time you see
a butterfly, think "change."

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Activity at the Friends of the Forum Booth

VALERIE WENTWORTH
SPONSORSHIP CHAIR



There will be lots of activity at the Friends of the Forum booth in Atlantic City.

It's not too late to become a Friend of the Forum for 2025 and be recognized at this year's Forum. Your sponsorship helps us maintain our reasonable cost of the Forum, even if you can't be onsite with us in Atlantic City. Cost is \$150 per individual or \$250 per couple, club or district. Go to the [Friends of the Forum](#) site to donate online.

- 2025 Friends of the Forum can pick up their ribbons in the exhibit hall at the Friends of the Forum Booth (506/508/510). Ribbons may be picked up between 8:30 a.m.–4 p.m. on Thursday, Sept. 18, 8:30–11:15 a.m. and 2–4:30 p.m. Friday, Sept. 19 and 8–11 a.m. on Saturday, Sept. 20.
- As in years past, we are offering a 10% discount for those who sign up to be a “Friend of the Forum” for the Memphis Forum at this year's event. During the Atlantic City Forum only, the price for the 2026 Friends of the Forum sponsorship will be \$135 for a single and \$225 per couple or club. We can accept both credit cards or checks.
- The “Friends of the Forum” booth once again will be where attendees turn in their Free Registration form for the Memphis Forum Contest. Two lucky winners will be announced at the Saturday evening meal.
- New this year, our booth will be handing out the Atlantic City Forum pin that you receive a ticket for in your registration packet, as well as President A.P. Singh's pin. These events will make our space a very popular destination with lots of foot traffic.
- We need your help. We have volunteer opportunities to staff the Friends of the Forum booth for 10 different shifts. We need a total of six volunteers per shift. Each shift's time is over just one seminar time to make sure you have the opportunity to attend as many seminars as

possible. I have included a link to a [Sign-Up Genius](#) for you to see when you might be able to assist us.



Remember to wear your servant hero costume to our Thursday night dance party. A good time will be had by all.

Let's see who can be the most creative.



Need help getting around the Forum?

Reserve your mobility scooter now and have it waiting for you at Harrah's when you arrive in Atlantic City.

(609)266-5600

www.mobilityonwheels.com/scooter-rental-atlantic-city



Introducing the SMYLE Experience: Energizing the Future of Lionism

BUD WAHL
EDUCATION CHAIR



The USA-Canada Lions Leadership Forum is thrilled to unveil a bold new experience coming to this year's Forum: the SMYLE - Summit for Maximizing Young Lions Engagement. This three-seminar learning series is a first-of-its-kind event in North America, specially designed to ignite passion and unlock potential in our youngest and young at heart Lions.

As Lions, we know the future of service and growing our association depends on fresh energy, bold ideas, and dynamic leadership.

That's exactly what the SMYLE experience is designed to deliver. This innovative three-seminar series brings together high-energy presentations, active learning experiences, and inspiring discussions—all focused on the power

of innovation, adaptability, and purpose-driven leadership. It's not just about sitting back and listening; it's about standing up, diving in, and creating the kind of change you want to see in your club, community, and beyond.

Whether you're a newer Lions member looking to make your mark or a seasoned Lion ready to reimagine what leadership looks like in the next generation of service, the SMYLE experience is for you. Designed to challenge assumptions, build skills, and foster connections, this three-seminar experience will leave you motivated, equipped, and empowered to lead with passion.

Don't miss your chance to be part of this exciting new chapter in Lions learning. Come ready to move, think, and SMYLE—because the future of Lionism starts with you.

[See.The.Full.Seminar.Schedule](#)

EXCLUSIVE 2026 MEMPHIS DISCOUNTS ONLY IN AC

ARDIE KLEMISH
FORUM VICE CHAIR



Get the very lowest price on registration for the 2026 USA/Canada Lions Leadership Forum with exclusive Atlantic City-only discounts Sept. 18-20, 2025.

Stop by the Memphis Forum booth to greet Memphis Host Committee members, gather information about the 50th anniversary Forum being held in Memphis, Tennessee, Sept. 3-5, 2026, and register for the Forum at the early registration rate.



We're using a new app this year — for schedules, surveys, fun pics and more.

The Stack Team app will be easier to navigate. [Go.Here.to.Log.In](#) and sign up for it before you arrive in Atlantic City.

Stay on top of everything Forum, including newsletters, access seminar PowerPoints post Forum.

VOLUNTEERS NEEDED

VOLUNTEERS STILL NEEDED

Many of you have already volunteered for the store, or flaggers at meals, or greeters and providers of directions. Thank you. We still have a need for volunteers. If you can volunteer a couple of hours, just submit your info below so that we can get you connected with Jack Romano, our host “person-power” chair. [I.WANT.TO.VOLUNTEER](#)



SERVICE PROJECT – WHAT TO BRING

Don't forget to pack items to donate for the service projects:

Meal service paper goods like paper plates, napkins, paper towels, bowls

New bath towels

Socks for women and men



LEO DAY AT THE FORUM

Leo Day at the Forum is Saturday, Sept. 20. There will be special seminar sessions geared towards Leos and lunch with our International President. Seminars, store, exhibits, dinner all for a reduced registration rate of \$75 for the day. [Register Here](#)

QUICK CHECK-IN AT HARRAH'S HOTEL

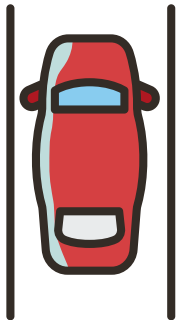
Use the express check in kiosks at the hotel and avoid the lines.

If your room reservation name and your driver's license (or other ID) match, then the express check in is the way to go.

HARRAH'S PARKING UPDATE

There's “good” news, then there's “even better” news.

We have EVEN BETTER news about parking in the Harrah's garage. Parking is **FREE!!!** Use your room key when you leave the garage and there's no charge. You're welcome.



STILL TIME TO BOOK SHUTTLE BUS FROM PHILLY TO AC

Cost: \$90 per person round trip

Only round trip passage is available, sorry, no one-way tickets sold.

Schedule your flights to Philadelphia in time to collect your luggage from the baggage area and get on the marked bus. It is approximately a 90-minute drive between Philadelphia and Atlantic City. You'll be dropped off at Harrah's Resort and Convention Center.

WEDNESDAY, SEPT. 17 – Pick up 10:00 AM to 10:00 PM from Philadelphia Airport

SUNDAY, SEPT. 21 – Pick up 3:00 AM to 1:00 PM from Harrah's

Once you know your flight schedule, book your shuttle service at [Stout's Tours website](#).