



A RECORD OF DEVELOPING LEADERS

MEMPHIS, TENNESSEE • SEPTEMBER 3-5, 2026

THE MEMPHIS RECORD

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*The Latest News & Information for the
2026 USA/Canada Lions Leadership Forum*

SPONSORS KEEP THE FORUM AFFORDABLE

VALERIE WENTWORTH - SPONSORS CHAIR



Sponsors are an important part of the USA/Canada Lions Leadership Forum as they help to keep the cost of registration affordable for all Lions. We all know the cost of everything continues to rise. By having sponsors, it helps offset some of the costs associated with putting on the Forum.

A great way Lions may get involved is by being a **Friend of the Forum**. Friends of the Forum is in its fifth year as a sponsorship by Lions. Individual members, couples, clubs, districts, and multiple districts can provide funds to assist in putting on a great Forum. There are two levels for Friends of the Forum. Individuals may sponsor for \$150 and couples, clubs, districts, and multiple districts for \$250. Did you know Lions who are Friends of the Forum are collectively the largest sponsor of the Forum?

Friends of the Forum sponsors get a special blue ribbon to wear on their name badge during the Forum. Their name(s) and single or multiple districts will be listed on the Forum website as a sponsor. They will get the same listing in the official program and a recognition announcement during one of the general sessions.

Another level of sponsorship comes from various businesses and groups that feel they would benefit by participating in the Forum. Sponsors support the Forum, but they also receive many benefits related to their level of sponsorship. They have

products or services the attendees can benefit from, and this is their way to get in front of Lions from the United States and Canada.

There are four different levels of sponsorship. They are at the \$25,000, \$15,000, \$10,000, and \$5,000 level. Sponsors can get their message seen by Lions via the Forum website and social media postings, advertisement in the official program, listing on the Strides Walk T-shirt, exhibit space and an on-stage presentation during one of the general sessions. Plus, each sponsor receives an educational session during the Forum and much more.

If interested in becoming a Friend of the Forum or a sponsor, simply go to the Forum website and locate either the [Sponsors](#) or [Friends of the Forum](#) tabs at the top of the page. Download either the Sponsor Agreement or the Friends of the Forum Agreement; or you may sign up online for Friends of the Forum and submit your payment, too.

Hope to see you at the 50th annual USA/Canada Lions Leadership Forum this September in Memphis!

REGISTER TODAY

Memphis Forum Rates Increase on June 1, 2026

lionsforum.org

A VISION SCREENING HELLO FROM PLUSOPTIX LEADERSHIP

For more than a century, Lions International has built more than impactful programs - it has built leaders. Across the USA and Canada, Lions step forward not for recognition, but out of a shared commitment to service. That enduring dedication has created a remarkable record of developing leaders who turn compassion into action.



Rene Regnat
CEO, Plusoptix Inc.

Yet inspiration alone is not enough to sustain motivation. Leaders energize people, but the tools they use every day determine whether that energy can be translated efficiently into results. When technology is reliable, intuitive, and designed with purpose, it empowers teams to focus fully on their mission. This is especially true during vision screening events, where Lions rely on dependable tools to screen children quickly, confidently, and effectively.

At Plusoptix Inc., we see success as a shared effort between leaders, volunteers, and trusted technology partners. We are deeply grateful for our corporate partnership with Lions Clubs International and proud that our vision screening devices support Lions as they serve their communities. Together, leadership, service, and reliable technology help create environments where it feels good to lead, to grow, and to serve.

Please visit the Plusoptix booth at the USA/Canada Lions Leadership Forum to see the recently-launched plusoptix S20 Vision Screener package (our price for Lions is \$6,995).



Leadership matters because people matter. Strong leaders provide clarity of purpose, motivate diverse teams, and align effort around meaningful goals. In organizations

like Lions International, leadership transforms service into sustained community impact. The same is true in business, where leadership fosters innovation, trust, and long-term growth.

PLEASE BRING A TOY TO THE FORUM FOR SERVICE PROJECT

CHRIS WARING - SERVICE PROJECT CHAIR

We are pleased to offer an additional service opportunity during the Forum! Attendees will have the option to bring or directly purchase a children's Christmas gift for Porter-Leath. A QR code will be provided closer to the event for easy gift purchasing, or members may bring a gift with them to the Forum.



We need your help to fill the Toy Truck so more than 5,000 local children—most of them under the age of 5—can receive a meaningful gift this holiday season. All toy donations should be new and unwrapped.

For gift ideas, you can visit our [online wish list](#) for inspiration.

If you are unable to donate at Toy Truck, you may mail a check payable to Porter-Leath to:

Porter-Leath ATTN: Toy Truck
3400 Prescott Rd
Memphis, TN 38118

Monetary donations are also always welcome, especially for those who do not have time to shop or prefer to avoid the busy holiday rush. Even better, the first \$50,000 in donations will be matched by our Secret Santa—turning a \$20 gift into \$40 and helping ensure every child receives a special gift this holiday season.