USA/Canada Lions Leadership Forum
September 16-18, 2027
Huntsville, Alabama

EXHIBITOR SPACE RENTAL AGREEMENT

This Agreement is between USA/Canada Lions Leadership Forum, an Illinois not for profit corporation ("FORUM"), and the Exhibitor ("EXHIBITOR") named below. This Agreement is effective as of the date of execution hereof by the FORUM. EXHIBITOR has executed this AGREEMENT and submitted the same to FORUM for approval.

1. **Booth Lease.** FORUM leases to EXHIBITOR a booth, for the purpose of promoting fund raising projects and products, as well as promotion of foundations and other programs related to and of interest to Lions Clubs.

2. **Payment.** EXHIBITOR has paid FORUM's rental fee in full with the submission of this Agreement. *If payment is received after August 18th, 2027, this Exhibitor Agreement will be subject to a US$100 late registration fee.* In the event of breach of this Agreement by EXHIBITOR, the fee shall be forfeited, without refund.

3. **EXHIBITOR Duties.** EXHIBITOR agrees:

   a. To identify a person to act as its representative in installation and removal of the EXHIBITOR's materials from the Forum site, including the shipment of EXHIBITOR's materials following the end of the Forum session. All costs related to the installation, removal, drayage and shipping of the EXHIBITOR's materials, to be the responsibility of the EXHIBITOR.

   b. EXHIBITOR agrees to install, set up, and complete its installation in the designated booth on Wednesday, September 15, 2027, between 12:00 p.m. and 5:00 p.m. EXHIBITOR acknowledges its booth may be reassigned if EXHIBITOR fails to complete installation in a timely fashion.

   c. To have representatives available at its booth, and to maintain availability to Forum attendees during the following hours:

8:00 a.m. to 5:00 p.m.	Thursday	September 16, 2027
8:00 a.m. to 5:00 p.m.	Friday	September 17, 2027
8:00 a.m. to 3:00 p.m.	Saturday	September 18, 2027

   EXHIBITOR may keep its booth open longer hours daily with the approval of the convention center and the FORUM.

   d. To ensure that its representatives at the booth area wear Exhibitor badges provided by the FORUM.

   e. Provide electrical extension cords and any other electrical necessities. EXHIBITOR may order additional special equipment from the FORUM approved exposition services supplier.

f. To assure that any sound amplification equipment does not cause volume higher than the human voice in normal conversation.

g. Conduct itself in a business-like manner and keep its booth area clean and neat.

h. Limit its activities to those described herein and assure that its signs and displays do not interfere with adjoining booths and exhibitors.

i. Assure that no products or goods on display or for sale in its booth will be the same as products offered for sale at the FORUM's store at the site.

j. Provide the FORUM with a certificate of liability insurance in form acceptable to FORUM, naming the **USA/Canada Lions Leadership Forum and its Planning Committee, Officers and Directors** as additional named insureds, indicating liability coverage of no less than two million U.S. dollars (US$2,000,000.00) combined single limit.

k. Offer no product for sale bearing the logo or mark of Lions Clubs International unless EXHIBITOR holds a current license agreement for same with the International Association of Lions Clubs and which license shall be available at the booth for inspection by FORUM representatives.

l. Offer no product for sale bearing the logo or mark of USA/Canada Lions Leadership Forum unless EXHIBITOR holds a current sub-license agreement for same with the USA/Canada Lions Leadership Forum and which license shall be available at the booth for inspection by FORUM representatives.

m. To collect and remit all applicable sales and use taxes required by the activities of EXHIBITOR. EXHIBITOR understands it is responsible for all sales tax permits, business licenses, and any other permits required by applicable law for its activities.

4. **FORUM Duties**. FORUM agrees:

a. To assign EXHIBITOR one or more booths measuring approximately ten (10) feet wide by ten (10) feet deep each, with a backdrop approximately eight (8) feet high, equipped with a standard six (6) foot table, two (2) chairs, one (1) wastebasket, and a single sign identifying the EXHIBITOR. EXHIBITOR may remove and replace the sign with a sign of its choosing or order an additional sign from the FORUM approved decorator at EXHIBITOR'S EXPENSE.

b. To designate the booth to be occupied by EXHIBITOR, and if possible, to suit the needs of the EXHIBITOR.

c. To sell EXHIBITOR up to five sets of meal tickets for US$175 per set.

5. **Miscellaneous.**

a. FORUM has no responsibility for security of EXHIBITOR's property or materials, and EXHIBITOR assumes the risk of loss of its goods and equipment.

b. EXHIBITOR agrees to defend, at its own expense, indemnify and hold harmless the FORUM, its agents and representatives, from any and all liability, damages, costs, expense, causes of action and claims of any kind or nature by any person or persons whatsoever, occasioned or in any way connected with the occupation or use of the leased booth or EXHIBITOR's activities.

In witness whereof, the parties have executed this Agreement (FORUM on this page, EXHIBITOR on page 4), effective as of the date set forth below.

USA-Canada Lions Leadership Forum

By _____ Dated: _____, _____
Cindy Gregg, General Chairperson

2027 Exhibit Booth Space Rental Rates:

Commercial Booth with Sales and/or Order Taking for Products or Services:

Single Booth	(10' x 10')	US$1,075.00
Double Booth	(10' x 20')	US$1,950.00
Triple Booth	(10' x 30')	US$2,600.00

Commercial Booth, Display Vendors without Sales

Single Booth	(10' x 10')	US$ 800.00
Double Booth	(10' x 20')	US$1,350.00

Not-For-Profit Charitable Organizations, Lions Projects, and Activities with Sales:

Single Booth	(10' x 10')	US$ 675.00
Double Booth	(10' x 20')	US$1,250.00

Not-For-Profit Charitable Organizations, Lions Projects, and Activities with Display ONLY

Single Booth	(10' x 10')	US$ 500.00
Double Booth	(10' x 20')	US$ 900.00

If payment is received after August 18th, 2027, this Exhibitor Agreement will be subject to a US$100 late registration fee.

Complimentary Exhibit Booth space may be offered as part of a FORUM Sponsorship package.

ADDITIONAL ALA CARTE OPPORTUNITIES AVAILABLE FOR EXHIBITORS

Description	Cost		Amount
Promo in Tote Bags	$250.00		
Promo on Tables	$500.00		
Social Media Mentions	$500.00		
Article in Newsletter	$500.00		
Recognition at Meals	$500.00		
Meal Tickets (1 for each meal, total of 4 meals)	$175.00		
Email Message	$750.00		
Strides Walk T-Shirt	$1,000.00		
Website Logo	$1,000.00		
Ad in Program ½ page	$1000.00		
Newsletter ½ page Ad	$1,500.00		
	Total of Additional Items		

EXHIBITOR SPACE RENTAL APPLICATION

By execution hereof, the Exhibitor named below ("EXHIBITOR") agrees to the terms of the Exhibitor Space Rental Agreement to which this Application is attached, and by this reference made a part hereof.

Name of Exhibitor Business/Organization _____
(as you want it to appear on booth sign)

Check as applicable: Corporation_____ LLC_____ Sole Proprietorship_____

Contact Person: _____

Mailing Address _____

City: _____ State/Province: _____ Zip/Postal Code:_____

Telephone:_____ FAX:_____

E-Mail:_____

List products to be exhibited or sold: _____
Attach sheet if necessary

Single booth (10' x 10')_____ Double booth (10' x 20')_____Triple booth (10' x 30')_____

Need electrical outlet? Yes _____ No_____ Need data line? Yes_____No_____

Special Requests? _____

Names of Booth Workers: _____
Attach sheet if necessary

Make check payable to "USA/Canada Lions Leadership Forum". Mail signed agreement, signed space application, and any attachments with check and insurance certificate to:
Steve Staudinger, Forum Treasurer - 24615 NE Stegert Drive, Battle Ground, WA 98604

For further Exhibitor information, contact:
Dawn Marie Kosobucki E-Mail: lion.dawnmariekosobucki@gmail.com
Cell: 732-763-2459

(If you want to receive a signed contract, send a duplicate copy with a self-addressed, stamped envelope)

_____ _____
Print complete name of EXHIBITOR Date
(as you want it to appear on booth sign)

By: _____ _____
EXHIBITOR Signature and Title E-mail Address