SPONSORSHIP OPPORTUNITIES

Approximately 2,000 Lions Club members are expected to attend the **2027** USA/Canada Lions Leadership Forum in **Huntsville, Alabama**
September 16-18, 2027

RESERVE YOUR SPONSORSHIP NOW! ◆ Multi-Year Discounts Available

Benefits	Platinum US $25,000	Gold US $15,000	Silver US $10,000	Bronze US $5,000
Pre-Event Promotional Material				
Mobile Application	Banner Ad	Logo	Listing	Listing
Newsletter Emailed to over 65,000 Lions Members	Full Page Ad Quarterly*	Half Page Ad Quarterly*	Half Page Ad One Issue	-
Email Message to over 65,000 Lions Members	Two Dedicated	One Dedicated	Two with Forum Info	One with Forum Info
Article in Newsletter	✓	✓	✓	
Forum Website	Logo & Link	Logo & Link	Logo & Link	
Minimum Social Media Mentions of Sponsor	4/month*	2/month*	1/month*	1
Video on USA/Canada Forum Social Media Channels	✓	✓	✓	-
Event Materials				
Ad in Printed Program of Events	Full Page	Full Page	Half Page	-
Promotional Materials (supplied by sponsor) provided to all attendees	✓	✓	✓	-
T-Shirts for Those Registered for Strides Walk (Diabetes Awareness)	Listing	Listing	Listing	-
Event Promotional Activities				
Exhibitor Booth (Single is 10'x10')	Triple	Double	Double	Single
Seminar to Promote Product/Services	✓	✓	✓	✓
Sponsor Recognition at All 4 Meal Functions (for All Attendees)	1 Minute Ad Logo Pre-Meal	Logo Pre-Meal	Logo Pre-Meal	Logo Pre-Meal
Meal Tickets	12	8	4	2
On-Stage Presentation (Live and/or Video) at 1 Meal Function	5 Minutes	3 Minutes	3 Minutes	3 Minutes
Promotional Materials on Table at Featured Meal (supplied by sponsor)	✓	✓	✓	✓

*Sponsorship year runs October 1 through September 30. Recurring sponsor benefits begin after Sponsorship Agreement is completed and are not retroactive.

Additional benefits may be added at the discretion of the USA/Canada Lions Leadership Forum.

Gain a greater return on your investment and year-round visibility with a multi-year sponsorship! Save 10% with a 3-year agreement and save 15% with a 5-year agreement.

RESERVE YOUR SPONSORSHIP NOW!

Contact Chris Carlone at (504) 251-2508 or idcarlone2426@gmail.com

SPONSORSHIP AGREEMENT

This form serves as your obligation of sponsorship and letter of intent to all the benefits due you for a Sponsorship Package with the USA/Canada Lions Leadership Forum.
Term: October. 1, 2026 to September 30, 2027
Sponsorship Level:

1 Year	❑ US $25,000	❑ US $15,000	❑US $10,000	❑ US $5,000
3 Years* (10% discount, paid yearly)	❑ US $22,500	❑ US $13,500	❑US $ 9,000	❑ US $4,500
5 Years* (15% discount, paid yearly)	❑ US $21,250	❑ US $12,750	❑US $ 8,500	❑ US $4,250

* Applicable for in-person events only

Additional Paid Opportunities for $5,000 Level Sponsors (Optional Benefits, Shown in Bold):

Benefits	$10,000 Included	$5,000 Included	$10,000 Value	$5,000 Value	Additional Options for $5,000 Sponsors
Mobile Application	X	X	$1,000.00	$1,000.00	
Newsletter 1/2-page ad	X		**$1,500.00**		
Email Message	2		$1,500.00		
Email Message		1		$750.00	
Article in Newsletter	X	X	$500.00	$500.00	
Website Logo	X		**$1,000.00**		
Social Media Mentions	12		$1,000.00		
Social Media Mentions		1		$500.00	
Ad in Program 1/2 page	X		**$1,000.00**		
Promo in Tote Bags	X		**$250.00**		
Strides Walk T-Shirt	X		**$1000.00**		
Exhibit Booth 10 x 10		X		$1,000.00	
Exhibit Booth 10 x 20	X		$2,000.00		
Seminar	X	X	$1,500.00	$1,500.00	
On Stage, 3 minutes	X		$1,000.00		
Sponsor Meal Recognition	X		$500.00	$500.00	
Meal Tickets	4		$660.00		
Meal Tickets		2		$330.00	
Promo on Tables	X	X	$500.00	$500.00	
Total Value	X	X	$14,910.00	$6,580.00	
			Total + Any Additions		

Sponsorship Information

Contact Person: _____

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Any special dietary restrictions: _____

Any Additional Amendments to Agreement (as discussed):

Sponsorship Agreement: Signature Required: _____ Date: _____

Check as applicable: Corporation _____ LLC _____ Sole Proprietorship _____

Make check payable to: ***USA/Canada Lions Leadership Forum***

Mail signed agreement and any attachments with check to: Chris Carlone
1104 Lori Drive
Slidell, Louisiana 70461-5379
Phone: (504) 251-2508
Email: idcarlone2426@gmail.com

If you want to receive a signed contract, send a duplicate copy with self-addressed, stamped envelope.

To pay by credit card, Contact Geri Drabek – registrar@lionsforum.org , 605-391-8372